1. With respect to presentations to the DDA Board, DDA Committees, and outside groups, does the DDA have a defined number of presentations, and will the presentations have the option of being conducted virtual versus in person? For proposer budgetary purposes, which presentations would be preferred as in person and which would remain virtual?

   At this time, it is expected that consultant will attend 2 DDA Board meetings in-person, and 2-3 DDA committee meetings virtually. It is not the expectation currently that consultant will attend public facing informational sessions if they take place.

2. Does the DDA have a list of comparable cities they would prefer to use to compare parking rates?

   DDA will look to the consultant team to suggest comparable cities. We do not have a list in mind.

3. Are there preferred stakeholder groups the DDA would prefer the proposer interact with during the Parking System Rate Analysis Service?

   No.

4. Will there be historical payment and/or occupancy data available that can be used to help form recommendation?

   Yes.

5. Did you have a rough budget in mind for this project?

   No

6. Should the “tool for modeling proposed rate increases and estimating rate change impacts in future periods” be developed such that it can be continued to be used once the project is completed?
Yes.

7. Are there plans to implement any rate changes during the project to assess the impacts of changes?

No.

8. Will the Parking Rate Modeling tool be turned over to the DDA for use by DDA staff? Or will the consultant be asked to run modeling scenarios and provide the DDA with the results?

Both. During the project the DDA will ask consultant to model scenarios, but it is our expectation that the tool will remain available to the DDA after the project for future use.

9. Does the DDA have historical parking occupancy data at the facility level? This includes parking structures, surface lots and on-street parking.

Yes.

10. Does the DDA have historical revenue and expense data at the facility level?

Yes.

11. Regarding the presentations to the DDA and outside groups, how many does the DDA expect will be needed?

See number 1.

12. How many public information sessions does the DDA anticipate?
   - Are there preferred formats?
   - Will the DDA arrange for space, advertise, and promote the sessions, and take care of public communication for the sessions?

DDA will look to the consultant to suggest the best way to present the process, findings, and recommendations of the project. Presentations at DDA meetings are likely to include slide presentations. As the project wraps up and recommendations and rates are formulated, DDA will rely on consultant to create informational pieces suitable for posting on the DDA website and social media, and to be shared with downtown stakeholders and parkers.

If public sessions are held the DDA will handle arrangements and promotion.