

**ANN ARBOR DOWNTOWN DEVELOPMENT AUTHORITY
OPERATIONS COMMITTEE MEETING MINUTES
Wednesday, February 26, 2020**

Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104
Time: 11:00 am
Present: Alexandra Dieck, Tyler Kinley, Darren McKinnon, Phil Weiss
Absent: Micah Bartelme, Robert Guenzel, Marie Klopf, Howard Lazarus, Jessica A.S. Letaw, Molly McFarland, Rishi Narayan, Keith Orr
Staff: Susan Pollay, Sara McCallum, Jada Hahlbrock, Maura Thomson, Kelley Graves
Others: Mike McKiness/RPS, Chris Simmons/GetDowntown
Public: David Diephuis

Go!Pass and getDowntown: Ms. Hahlbrock highlighted the DDA's role in the formation of the getDowntown program and go!Pass, and the importance of the getDowntown program to meeting DDA goals. She explained that the DDA sees transportation and parking as intertwined, and DDA funding for downtown transportation programs comes from parking revenues. Mr. Simmons gave an overview of the getDowntown program including its history, the Co₂Commuter Connect program, SEMCOG data, and the purpose and stats for events. He said that surveys have shown that approximately 1,100 downtown employees/day are now being diverted to using other transportation modes to get to work rather than driving alone/parking. He shared that the program will expand the metrics it will use to measure impact beginning in July. The FY21 funding request was presented. Questions were asked and answered. The committee agreed to bring a resolution to the board next week.

FY21 Parking Budget: Ms. Hahlbrock highlighted parking elements that will be included in the FY21 DDA budget. She noted that expenditures align with DDA's goals, and many support the City's A2Zero carbon neutrality goal, including increasing the number of EVs and installing more energy-efficient lighting. Studies are underway for these projects.

Other budget items include garage maintenance and restoration which will begin July 1st and will include work at Maynard, Forest, Ann Ashley and the 4th & William stairwell. The 4th & Washington stair tower and elevator needs extensive work as well. Deterrent fencing installation will continue at the structures above the third level. Ms. Hahlbrock shared photos of the fencing mock-up for the 4th & Washington structure; there was support for this concept. There was a general discussion about fencing in the structures. Installation of the new parking revenue equipment will begin in April and will largely take place in FY21. A comprehensive mechanical system study is also underway which will enable the DDA to be proactive about equipment replacement and upgrade needs.

Ms. Hahlbrock discussed the increase in the FY21 budget for credit card fees. Current stats show on-street parking is paid 15% cash and 85% with credit card, with 56% of the credit card charges coming from use of epark mobile app. Questions were asked and answered.

Public Art: The Public Art Commission's (PAC) requests for 2020-2021 were shared. Ms. Hahlbrock reported that CIC also discussed the request and it was agreed that CIC and Ops staff will draft a policy and procedures related to public art for review by both committees.

Maynard office/customer service space: Staff met with a broker on the potential lease of 336 Maynard. More information will be provided next month.

Parking and Transportation Monthly Report: The report is included in the packet. No questions were asked.

Parking Permit Wait List: The PDF version of the wait list is posted on the website.

Permit Rate Changes: Staff will bring information on the proposed accelerated rate increases to advance TDM goals to the next committee meeting.

RPS Updates: Mr. McKiness reported on a recent vandalism incident at Liberty Square where an individual used an epoxy to disable the pay stations and graffitied elevator cabs. RPS staff responded quickly to repair the equipment and assist customers. Equipment was up and running by Noon. Republic Parking worked with the Ann Arbor Police Department to identify the individual.

Public Comment: None.

The next Operations Committee meeting will be on Wednesday, March 25 at 11:00 am.

The meeting adjourned at 12:40 pm.

Respectfully submitted,
Susan Pollay, Executive Director