1. Overview
   - Susan Pollay reviewed the agenda, and said that the goal for the day was to develop a set of near term project priorities. Sandi Smith reviewed the work done at the January 30th retreat, including downtown trends and ideas for how the DDA could assist downtown’s positive evolution. Roger Hewitt introduced the DDA’s Ten Year Plan, and explained what it is and how it is used to help the DDA plan and schedule projects. He outlined an amount within the DDA budget that could be used for projects and grants, and suggested how these amounts could be used that day to develop project priorities. John Mouat gave some background on the Street Framework Plan and explained how the finished product of that planning effort would assist future DDA streetscape projects.

2. Prioritizing Future Projects
   - Board members worked in small groups to prioritize future projects, grants and programs. Discussion also included timing and phasing in FY 15, FY 16 and beyond.

3. Report Out & Discussion
   - Each of the three small groups reported on the discussion at their table. Priorities and time lines were shared, as well as ideas to bond projects, and to think about some additional new ideas.

4. Consensus & Next Steps
   - DDA staff will look for areas of overlap and consensus between the groups. They will also review these ideas against the proposed 2015 budget to provide input on possible budget adjustments.

The meeting adjourned at 3:05 pm.
Respectfully submitted,
Susan Pollay, Executive Director