Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104
Time: 9:00 a.m.

DDA Present: Cyndi Clark, Bob Guenzel, Joan Lowenstein, Al McWilliams, John Mouat, Keith Orr, Sandi Smith, John Splitt

DDA Absent: Russ Collins, Roger Hewitt, Rishi Narayan, Steve Powers

Invited Guests: Charles Griffith and Michael Ford/AAATA; Jane Lumm/City Council; Jason Morgan/WCC

Staff Present: Susan Pollay, Executive Director
                Amber Miller, Planning & Research Specialist
                Jada Hahlbrock, Management Assistant

Public: Ray Detter, Chang Ming Fan

1. Partner Updates
   a. AAATA. Mr. Ford reported on the Blake Transit Center opening and asked for a DDA grant to construct a walkway in an easement area to be granted by the GSA. The idea began at a past Partnerships Committee meeting. The walkway would bisect an overlong block, it would serve as an extension of the pedestrian route on Library Lane and continue it to the 4th & William structure, and it would provide a safe route for pedestrians away from the bus transit mall. Committee members expressed support but asked for additional information including: 1) estimated TIF capture from the new transit millage, 2) an illustration of the walkway, 3) 5th Ave midblock crossing detail, and 4) construction cost breakout, including any AAATA contribution to the project. Mr. Ford was invited to attend the July 30th Operations Committee meeting to continue discussion of this grant request.
   b. WCC. Mr. Morgan said that WCC is one of two community colleges in the state that have sustained enrollment. WCC froze tuition for currently enrolled students and the enrollment process was simplified.
   c. City Council. Ms. Lumm shared information on approved street closings, and reported that the City Administrator had hired CBRE to act as a broker for the Library Lane property.
   d. DDA. Ms. Pollay reported that beginning this fall the Partnerships and Economic Development Committee will meet on the second Wednesday of the month at 11am followed by the Marketing Committee meeting at 12:30pm. Committee goals and work plans will be reviewed in the fall.

2. Partnerships Grant Policy Review. The committee reviewed the grant policy and after discussion recommended changes were set forward for approval by the DDA Board at its September meeting.

3. Marketing. Committee will meet on the second Wednesday of the month at 12:30, following Partnerships meetings. Discussions continue about collecting data to inform any future marketing effort. For instance, the CVB plans to collect data during the Art Fair, and this information should be very useful to the DDA.

4. Public Comment. Chang Ming Fan spoke about the need for enhanced technology to support community communication, and smart social signs.

The meeting adjourned at 11:00 pm.
Respectfully submitted, Susan Pollay, Executive Director