1. Housing Needs Assessment. Mary Jo Callan, Brett Lenart and Paul Montagno from Washtenaw County asked the DDA to contribute $37,500 to help support a 2014 Washtenaw County Housing Needs Assessment. Questions were asked about what the final deliverable would look like and how the information would be useful to the DDA. After discussion the committee opted to take a resolution to the DDA Board in June for the $37,500 request.

2. Partnership Grant Exploration. An idea was put forward at the last Committee meeting to shape a grant program which would enable the DDA to work in partnership with a private developer to install downtown infrastructure improvements that might otherwise be installed, and this idea was fleshed out with draft text. Much discussion, suggested changes, concerns put forward and addressed. The Committee consensus was that it was now a solid enough concept to bring to the DDA for discussion and possible approval.

3. Marketing. An idea was put forward to work with a local tech company to track purchasing data of downtown patrons. Questions were asked about how representative and valuable this information would be, as well as cost to the DDA to implement. Alternate ideas were put forward to collect data, including pursuing market survey interviews and questionnaires distributed through Republic Parking cashiers to patrons.

4. Partner Updates
   a. Planning Commission. Sabra Briere shared that Planning Commission continues to examine D1 zoning and premiums, and how that impacts affordable housing downtown. Much discussion has also taken place in regards to the property located at the southeast corner of Main & William.

5. Public Comment. None.

The meeting adjourned at 11:30 pm.
Respectfully submitted, Susan Pollay, Executive Director