Present: Robert Guenzel, Roger Hewitt, Joan Lowenstein, John Mouat, Keith Orr, Sandi Smith, John Splitt

Absent: Cyndi Clark, Russ Collins, Al McWilliams, Rishi Narayan, Steve Powers

Staff: Susan Pollay, Joseph Morehouse, Amber Miller, Jada Hahlbrock

Public: Nancy Shore, getDowntown; Art Low, RPS; Changming Fan; Ray Detter, CAC; Michael Benham, AAATA

1. Transportation
   a. AAATA/DDA meeting. Michael Benham/AAATA outlined transportation topics that were of shared interest that could be discussed at a meeting in January. All agreed that this meeting would be useful.
   b. Connector Extension- Mr. Morehouse reported that invoices are being received after the DDA grant period ended; it was agreed that the DDA would be asked to authorize late payments.

2. New Business
   a. Debit Card Pilot - Mr. Morehouse said that prepaid parking cards were being tested at the 4th & Washington structure. The committee will receive a report at the end of the fiscal year.
   b. 5th/William. The City gave notice that it intends to add the lot back into the municipal system. The Committee will recommend the DDA approve a resolution to object with conditions.

3. Old Business
   a. Proposed County Parking Contract- Ms. Shore reported on discussions regarding a possible County transportation alternative to parking. The Committee postponed discussion until next month.
   b. Parking Lot Lease Renewals- Mr. Morehouse reported on proposed terms for the 1st & Huron and 5th & Huron lots. The Committee recommended approval, and they will be presented to the DDA for action.
   c. Future Parking Demand- Census data is among the sources of information available to understand demand, and the options available to serve downtown uses. The goal of future discussions will be to identify trends, issues, users and demand levels in order to better make demand management decisions.
   d. Ambassador Program Update- The committee discussed goals and merits of an Ambassador program. Committee recommended bringing a resolution to the board in December.

4. Other Committee Business
   a. Parking Operations- Mr. Low gave an update on preparations for managing snow and ice.
   b. 4th & William Update- Ms. Pollay said that DDA and Carl Walker representatives met with City staff to review project details. A site plan is to be submitted to the City in December. A meeting will be held with Main Street area businesses and residents to get input into the construction plans.
   c. Customer Survey- Committee reviewed survey results about automated parking equipment. Feedback was generally positive. DDA and Republic staff will work to address any concerns.
   d. FY 2014 Parking Income Statement- Questions were asked and answered.
   e. Work Plan for the Operations Committee- A draft work plan for the committee will be shared at the January retreat.
   f. Next Meeting Wednesday December 17th at 11:00 am (one week early).

5. Public Comment. None.

6. The meeting adjourned at 1:10 pm. Susan Pollay, Executive Director