I. Ed Vielmetti-
   a. Mr. Vielmetti shared ideas about how apps could be created to assist patrons, using real time parking data. Ms. Pollay asked Mr. Vielmetti if she could meet with him to learn more.

II. Transportation
   a. Mr. Ford/AAATA provided details about a request to the DDA for $300,000 to construct a pedestrian walkway adjacent to the BTC, connecting 4th & 5th Avenues. Committee members expressed support. It was determined that 1) a resolution will be brought at the Sept DDA meeting, and 2) DDA and AAATA staff will work together to develop details including the street crossings on 4th and 5th.
   b. Mr. Hewitt provided an overview of the recently completed WALLY commuter rail study.

III. Parking Operations
   a. The Committee reviewed parking reports including the 4th Quarter to 4th Quarter and Year to Year comparisons.
   b. 2014 Art Fair parking numbers were reviewed.

IV. New Business
   a. Ms. Pollay provided info from CWI about a possible first floor build out at Ann Ashley.

V. Old Business
   a. Ms. Pollay shared that a draft RFP for the Ambassador program had been shared with partners and stakeholders. The RFP will be released on August 1st.
   b. Ms. Miller provided an update on the Street Framework Plan.
   c. Mr. Hewitt said that public meetings will take place on September 17, 2014, including meetings at the DDA office.

VI. Construction
   a. Brendan Cavander/Colliers provide feedback on preliminary design concepts for a possible first floor build out at the 4th & William parking structure.

VII. Public
   a. Mr. Chang Ming Fan said he continued to explore ways for his Tiny Lites product to be used in support of the community.

The meeting adjourned at 1:25 pm.
Susan Pollay, Executive Director