Transportation
  · GetDowntown. Nancy Shore provided additional information as part of the 2015 grant request. Committee decided to bring the request forward to the April board meeting.

Construction
  · 4th & William stair/elevator replacement. Mike Ortleib and Josh Rozeboom presented design and phasing concepts, as well as a preliminary budget estimates. These will be refined. There will be a later discussion regarding ideas for façade improvements.

S. Fifth Ave (old Y) Lot Rental Proposal
  · Mr. Dahlmann proposed that the DDA lease the lot for 2 years for $90,000/year following the purchase on April 2nd. RPS was asked for information about parking availability in the area to evaluate the lease cost. RPS was also asked to provide a cost estimate to repair the lot surface. The committee will continue the discussion at their April meeting.

Financial Statements
  · Financial documents were reviewed.

New Business
  · Proposed Meter Removal Policy. DDA staff presented an updated version to what was presented in January. The policy will be presented to the full board at the April DDA Board meeting.

  · Ladies Night- MSAA has asked the DDA to participate in a pilot project in which retail customers would be provided a free parking validation upon purchase. The goal is to collect data to better understand the relationship between parking and purchasing habits to as a way of supporting downtown retail.

  · Main Street BIZ Expansion- City Council will hold a public hearing on April 7. If the BIZ expansion is approved, the DDA would be asked to participate.
- Ambassador RFQ- DDA staff has created a RFQ that will be brought to the full board for their consideration at the April Board meeting. The RFQ is intended to help the DDA gather information.

Audience Participation
- Chang Ming Fan spoke about the importance of material selection at the 4th & William facility. He shared information about a product that he felt would be good for the project.

The meeting adjourned at 1:10 pm.
Susan Pollay, Executive Director