Place: DDA Office, 150 S. Fifth Avenue, Suite 301, Ann Arbor, 48104  
Time: DDA Chair Jennifer Hall called the meeting to order at 12:05 p.m.

1. **ROLL CALL**

| Present:  | Gary Boren, Russ Collins, Rene Greff, Leah Gunn, Jennifer Hall, Roger Hewitt, Leigh Greden (for Mayor John Hieftje), Keith Orr, Sandi Smith, John Splitt |
| Absent:   | Joan Lowenstein, John Mouat, Keith Orr |
| Staff     | Susan Pollay, Executive Director |
| Present:  | Joan Lyke, Management Assistant |
| Audience: | Amber Miller, Intern |

| Audience: | Dave Askins, Ann Arbor Chronicle |
| Audience: | Noah Birmelin, Beckett & Raeder |
| Audience: | Andrew Cluley, 89.1 WEMU |
| Audience: | Ray Detter, Downtown Area Citizens Advisory Council |
| Audience: | Judy Foy, Self |
| Audience: | Dave Gershman, Ann Arbor News |
| Audience: | Adrian Iraola, Park Avenue Consultants, Inc. |
| Audience: | Heidi Kaplan, Ann Arbor Chamber of Commerce |
| Audience: | Tony Lupo, Salon Vox |
| Audience: | Mark Lyons, Republic Parking |
| Audience: | Chad Nieuhuis, Spence Brothers |
| Audience: | Oscar Notz, Turner Construction |
| Audience: | Nancy Shore, getDowntown |
| Audience: | Christy Summers, Beckett & Reader |
| Audience: | Edward Vielmetti, annarbor.com |

2. **AUDIENCE PARTICIPATION**

Mr. Lupo asked the Board not to approve the resolution to increase parking rates. He said he validates parking for his customers and a rate increase would make it difficult to continue doing this. He said the new e-park system will help with meter turnover and he encouraged the Board to keep the cost of parking at the structures and lots affordable.

3. **REPORTS FROM CITY BOARDS AND COMMISSIONS**

**Downtown Area Citizens Advisory Council**: Mr. Detter said CAC looks forward to the enhanced services that may be possible under a Main Street BIZ. They are appreciative of the efforts of Councilmember Smith to find an alternative to installing parking meters in residential neighborhoods and they would like to see the residential permit program managed as part of an integrated parking, transportation and development strategy for downtown. CAC remains concerned about the future of Courthouse Square Apartments and worries that 116 units of downtown affordable senior housing units may disappear. CAC supports approval of the proposed A2D2 zoning, however, it does not support the amendments recommended by the DDA to City Council.

4. **PRESENTATIONS**

**S. Fifth Ave Parking Structure & Fifth/Division Bond**: Mr. Crawford reported that the Federal Stimulus Program “Build America Bonds,” will make the project bond even less expensive than using a tax-
free bond. If the resolution is approved by City Council on July 20, the bonds would be sold August 5, with the funds delivered on August 17.

5. STATUS OF CITY TASKFORCE EFFORTS WITH DDA MEMBERSHIP

A2D2 Steering Committee: Mr. Hewitt said they were working on design guidelines. It is anticipated that the Steering Committee will present these guidelines to City Council this fall.

Mutually Beneficial Committee: Ms. Greff reported the DDA committee has not met since May. She asked that another person be appointed to the committee since she did not think she was likely to get another DDA term. Ms. Hall asked Ms. Smith to serve on the committee and also to serve as committee Chair; Ms. Smith agreed to both. It was noted that Council members Greden, Hohnke and Teall were named to serve as Council representatives on the Mutually Beneficial committee.

6. MINUTES

Ms. Gunn moved and Mr. Splitt seconded approval of the June 3, 2009 DDA meeting minutes.

A vote on the motion to approve the minutes showed:
AYES: Boren, Collins, Greff, Greden (for Hieftje), Gunn, Hall, Hewitt, Smith, Splitt
NAYS: None
Absent: Lowenstein, Mouat, Orr
The motion carried.

Mr. Collins moved and Ms. Smith seconded approval of the May 20, 2009 mid-year retreat minutes.

A vote on the motion to approve the minutes showed:
AYES: Boren, Collins, Greff, Greden (for Hieftje), Gunn, Hall, Hewitt, Smith, Splitt
NAYS: None
Absent: Lowenstein, Mouat, Orr
The motion carried.

7. CAPITAL IMPROVEMENTS COMMITTEE

Fifth & Division: Mr. Splitt reported the Capital Improvements Committee met that morning to select the project contractor. Mr. Splitt moved and Ms. Gunn seconded the following resolution.

RESOLUTION TO APPROVE THE SELECTION OF EASTLUND CONCRETE CONSTRUCTION, INC. AS CONTRACTOR FOR THE FIFTH & DIVISION IMPROVEMENTS PHASE I PROJECT

Whereas, With the aim of creating a more bicycle- and pedestrian-friendly downtown, in December 2003 the DDA commissioned Pollack Design Associates to develop an Urban Design Workbook for the Fifth & Division corridors, and in 2005 selected Beckett & Raeder to develop the improvements plan for these streets;

Whereas, In October 2007 the DDA and City were notified that MDOT had awarded a Transportation Enhancement grant for this project in the amount of $983,952.03;

Whereas, In July 2008 City Council voted to approve the Fifth & Division conceptual plan;

Whereas, In September 2008 the DDA voted to establish a $7.1 million project budget and established the following elements as its Phase I construction plan for the Fifth & Division improvement plan:
- Widen Division between Washington and Catherine Street
- Install gateway improvements at Division/Packard and Fifth/Beakes
- Install intersection improvements at Division/Liberty, Division/Washington and Fifth/Liberty
· Install sidewalk improvements along Fifth between Ann and William, and along Division between Liberty and Huron
· Stripe bike lanes and install parking meters and other parking along the length of the streets as possible

Whereas, In June 2009 the project was let and on June 30 five bids were received;

Whereas, The DDA Capital Improvements Committee reviewed bids and recommends selection of Eastlund Concrete Construction, Inc. as contractor for Fifth & Division Improvements Project Phase I with a contract amount $2,572,597.40 plus additional soft costs such as testing and construction inspection services;

Whereas, Award of this contract is contingent upon MDOT approval;

RESOLVED, The DDA approves the selection of Eastlund Concrete Construction, Inc. as contractor for the Fifth & Division Improvements Phase I Project with a contract amount of $2,572,597.40 plus additional soft costs such as testing and construction inspection services.

RESOLVED, Following contractor approval by MDOT, the DDA Chair, Capital Improvements Committee Chair and Executive Director are authorized to sign a contract, and to take the necessary administrative actions to implement this resolution.

Mr. Splitt said that Beckett & Raeder estimated the Division St portion of the project at $3.5 million; this resolution reflects a $1 million savings. It is anticipated construction will begin after Art Fair.

A vote on the motion to approve the resolution showed:
AYES:   Boren, Collins, Greff, Greden (for Hieftje), Gunn, Hall, Hewitt, Smith, Splitt
NAYS:  None
Absent:   Lowenstein, Mouat, Orr
The motion carried.

S. Fifth Ave Parking Structure:  Mr. Splitt said that fourteen responses were received to the DDA’s RFQ for a project construction manager. The committee will review responses and will work to formulate a recommendation for the DDA following a subsequent RFP and interview process.

Finding:  Mr. Splitt reported that a preconstruction meeting took place in June and Fairmont Sign Company has applied for MDOT permits. Sign footings are anticipated to be installed in the next few weeks and signs will be installed in mid-August.

8. PARTNERSHIPS COMMITTEE
Ms. Smith moved and Mr. Hewitt seconded the following resolution:

RESOLUTION TO PURCHASE RECYCLING CONTAINERS FOR DOWNTOWN SIDEWALKS

Whereas, The Ann Arbor Downtown Development Authority 2003 Renewal Plan makes a strong commitment to embracing sustainability as a fundamental tenet of downtown development;

Whereas, In December 2007 the DDA voted to provide $12,000 to purchase nine sidewalk recycling containers which were installed in summer 2008;

Whereas, The DDA Partnerships Committee has heard from City staff that the DDA’s sidewalk recycle containers are being used a great deal by the public and have done a lot to divert reusable materials out the waste stream;
Whereas, At the time of this purchase sidewalk recycle containers were not readily available for purchase, and the DDA Partnerships Committee has examined the type of attractive containers that are now readily available;

Whereas, The DDA Partnerships recommends that the DDA provide $25,000 for the purchase and installation of approximately 12 new downtown sidewalk recycle containers;

RESOLVED, The DDA approves $25,000 for the purchase and installation of additional downtown sidewalk recycle containers.

Ms. Smith said that DDA staff will elicit city staff direction on which particular container to purchase and where to install them.

A vote on the motion to approve the resolution showed:
AYES:   Boren, Collins, Greff, Greden (for Hieftje), Gunn, Hall, Hewitt, Smith, Splitt
NAYS:  None
Absent:   Lowenstein, Mouat, Orr
The motion carried.

Mr. Collins moved and Ms. Smith seconded the following resolution:

RESOLUTION TO SPONSOR DDA, CITY COUNCIL, PLANNING COMMISSION, AND DOWNTOWN ASSOCIATION REPRESENTATIVES TO THE 2009 IDA ANNUAL CONFERENCE

Whereas, The International Downtown Association annual conference provides an important opportunity to learn about best practices and innovative downtown programs from around the country and the world;

Whereas, This year the IDA Annual Conference will take place in Milwaukee, WI, September 11 – 15, 2009;

Whereas, Earlier this year the DDA voted to approve sponsoring a representative from each of the four downtown area associations as part of a grant to the associations;

Whereas, The Partnerships Committee recommends that the DDA sponsor up to five DDA members, four City Council members, one Citizens Advisory Council member and two Planning Commissioners to attend the 2009 IDA conference in Milwaukee with reimbursements being made according to the DDA travel policy, and with first preference being given to representatives who have never attended an IDA conference;

RESOLVED, The DDA will sponsor up to five DDA members, four City Council members, one Citizens Advisory Council member and two Planning Commissioners to attend the 2009 IDA conference in Milwaukee with reimbursements being made according to the DDA travel policy, and with first preference being given to representatives who have never attended an IDA conference.

Ms. Smith said this conference provides opportunities to see and hear first-hand what other downtowns are doing. Ms. Hall said she attended an IDA conference when she was on the Planning Commission and found the experience to be valuable.

A vote on the motion to approve the resolution showed:
AYES:   Boren, Collins, Greff, Greden (for Hieftje), Gunn, Hall, Hewitt, Smith, Splitt
NAYS:  None
Absent:   Lowenstein, Mouat, Orr
The motion carried.

Mr. Collins moved and Ms. Smith seconded the following resolution.

RESOLUTION TO PROVIDE GRANTS TO THE FOUR DOWNTOWN AREA ASSOCIATIONS FOR CALENDAR YEAR 2009 TO ENCOURAGE ATTRACTIVE WINDOW DISPLAYS

Whereas, The DDA’s 2003 Renewal Plan recognized that many of the businesses that add special character to downtown are the small, independent stores that offer unique, one-of-a-kind goods and services, and their economic viability is closely linked with the cultural and social identity of downtown and its perceived strength as a commercial district;

Whereas, The DDA also has a strong interest in encouraging downtown walkability and a key factor in making downtown pedestrian friendly are attractive and fresh window displays that draw interest;

Whereas, In March 2009 the DDA provided each of the four downtown area associations with grants of up to $13,000 in calendar year 2009 as a means of providing support to downtown businesses through advertising, promotions, and anti-graffiti efforts;

Whereas, The DDA Partnerships Committee recommends that the DDA partner with the four downtown area associations to encourage outstanding, attention-grabbing window displays throughout downtown by providing $4,000 to each of the four area associations (for a total of $16,000) to be used as awards to businesses (minimum number of grants from each association to businesses in their area should be four) who respond to the challenge to decorate windows in a compelling, pedestrian-friendly way;

RESOLVED, The DDA approves up to $4,000 to be given as grants to each of the four downtown area associations during calendar year 2009 for the purposes of providing window-display incentive funds for downtown businesses;

RESOLVED, Each area association will be provided up to $4,000 to be used as awards to businesses (minimum number of window display grants from each association to businesses in their area must be four) who respond to the challenge to dress their windows in an attractive, memorable and pedestrian-friendly manner.

A vote on the motion to approve the resolution showed:
AYES:   Boren, Collins, Greff, Greden (for Hieftje), Gunn, Hall, Hewitt, Smith, Splitt
NAYS:  None
Absent:   Lowenstein, Mouat, Orr
The motion carried.

Ms. Smith moved and Ms. Greff seconded the following resolution:

RESOLUTION TO REDIRECT THE DDA’S 2007 GRANT TO SUPPORT DOWNTOWN PERFORMING ARTS ORGANIZATIONS WITH BUILDINGS THAT RECEIVED STATE FUNDING IN 2008/9

Whereas, In July 2007 the DDA set aside $50,000 from its Fourth & William Parking Structure expansion project budget to commission a piece of public artwork somewhere in the DDA District in association with the City’s Commission on Art in Public Places;
Whereas, Under the DDA’s guidelines, DDA grants must be used within the fiscal year in which they are awarded or the subsequent fiscal year, or grants will be automatically rescinded;

Whereas, The DDA Partnerships Committee discussed the July 2007 grant and recommends that the grant not be allowed to expire, and instead the purpose of this grant be amended to provide funding for downtown performing arts organizations who own or rent their own performing arts space, are not associated with the University of Michigan, and who received a grant award from the Michigan Council for Arts and Cultural Affairs in 2008/9;

Whereas, The DDA 2003 Renewal Plan sets forward the following strategy for the DDA:
• Encourage public and private efforts to keep Ann Arbor an “arts friendly” community, including participating in efforts to encourage studio and performance spaces in the downtown area.

Whereas, The DDA will ask the help of the Ann Arbor Area Arts Alliance to determine the amount of MCACA funding awarded to these organizations and will use this information to determine the proportionate funding for each organization who would qualify under the stipulations set forward above;

RESOLVED, The DDA shall redirect the purposes of its 2007 $50,000 grant to provide funding for downtown performing arts organizations who own or rent their own performing arts space, are not associated with the University of Michigan, and who received a grant award from the Michigan Council for Arts and Cultural Affairs in 2008/9;

RESOLVED, The DDA will ask the help of the Ann Arbor Area Arts Alliance to determine the amount of MCACA funding awarded to these organizations and will use this information to determine the proportionate funding for each organization who would qualify under the stipulations set forward above.

Mr. Collins recused himself from any discussion and voting related to this resolution. Ms. Smith said that the 2007 grant is scheduled to expire today if it is not used, and the Committee is asking to amend how funds would be used. Ms. Gunn said that she thought this was an excellent idea.

A vote on the motion to approve the resolution showed:
AYES:  Boren, Greff, Greden (for Hieftje), Gunn, Hall, Hewitt, Smith, Splitt
NAYS:  None
Abstain: Collins
Absent: Lowenstein, Mouat, Orr
The motion carried.

Energy saving grant program: Ms. Smith said that applications for the 2009/10 FY energy audits are due September 30th.

Downtown liquor license: Ms. Smith reported that a request for comments from the Council Liquor Committee regarding a downtown liquor license application was discussed. The committee reaffirmed its disinclination to comment on specific applications, but instead offered to resend information it had researched last year.

New DDA committee. Ms. Smith said it was discussed whether to create a new DDA Committee to address items such as the DDA website or data policies, but it was determined that it made more sense to create ad hoc committees as necessary rather than creating a new standing committee.
DDA percent for art: Following the meeting with the Public Arts Commission, the Committee formulated basic parameters for projects using DDA percent for art funds, including that they must be durable, inexpensive to maintain, highly visible, and memorable. The Committee resolved that the artwork doesn’t have to necessarily be installed on/near the DDA project generating the funds but funds must be spent downtown. A2PAC members asked that the DDA set aside some of these funds for project administrative, and to this end, the Committee recommends that the DDA alter its percent set aside so that 15% is used for maintenance and 15% for administration. Also, what the DDA members heard was that the Arts Commission appreciates the DDA’s interest in commissioning public art for the downtown, but the Commission currently does not have capacity or ability to assist the DDA due to constraints placed on the group by work load and city regulations. The Commission has been contacted to determine if the new set aside for administration is sufficient so that the Commission would be willing to oversee the public art commissioning process using DDA funds.

Mr. Orr enters.

9. OPERATIONS COMMITTEE

Demand Management Transition: Mr. Hewitt said that 25 E-Park solar-powered pay stations were installed and E-Park advisors are on hand to provide assistance to customers. Overall the equipment has been very well received and he complimented DDA and Republic Parking staff for their hard work on this project. If this pilot project is successful, a total of 175 pay-stations will be added. Mr. Hewitt reported the valet service at the Maynard structure did not meet expected usage during the pilot program and has been suspended for the summer. Mr. Hewitt said the AVI pilot program is scheduled to continue for two more months. The committee will review the results of the pilot program and will discuss whether or not to expand the program. He said that the new magnetic validation tickets have had problems but it is hoped distribution will begin soon. The electronic validation tickets will improve tracking and management of the validation program.

Parking Revenues: Mr. Hewitt reported the demand for parking remains high despite difficult economic conditions, as evidenced by the gross revenues and numbers of hourly patrons remaining constant with last year.

Mr. Hewitt stated that the Operations Committee was not moving forward the following resolution, but they did want the DDA to discuss the merits of assigning different parking rates in different locations.

RESOLUTION TO MODIFY ON- AND OFF-STREET PARKING RATES IN SUPPORT OF A DEMAND MANAGEMENT FRAMEWORK

Whereas, February 4, 2009 the DDA approved the following parking on- and off-street parking rates:

<table>
<thead>
<tr>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Hourly</td>
<td></td>
<td>Hourly</td>
<td></td>
</tr>
<tr>
<td>Current (2008/9)</td>
<td>$0.80</td>
<td>$125.00</td>
<td>$1.00</td>
<td>$1.00</td>
</tr>
<tr>
<td>FY 2009 (July 1, 2009)</td>
<td>$0.90</td>
<td>$130.00</td>
<td>$1.10</td>
<td>$1.20</td>
</tr>
<tr>
<td>FY 2010</td>
<td>$1.00</td>
<td>$135.00</td>
<td>$1.20</td>
<td>$1.20</td>
</tr>
<tr>
<td>FY 2011</td>
<td>$1.10</td>
<td>$140.00</td>
<td>$1.30</td>
<td>$1.40</td>
</tr>
<tr>
<td>FY 2012</td>
<td>$1.20</td>
<td>$145.00</td>
<td>$1.40</td>
<td>$1.40</td>
</tr>
</tbody>
</table>

Whereas, Parking rates will increase July 1, 2009 and are estimated to generate the following revenues in the first year of the scheduled parking rate increases:

<table>
<thead>
<tr>
<th>Parking Location/Type</th>
<th>Rate</th>
<th>Projected 2009/10 Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Projections</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Whereas, The DDA set forward the following resolved clause as part of its February 2009 rate increase:

“RESOLVED, The DDA will work with City Council to discuss and possibly implement a range of hourly parking rates on and off-street as part of a demand management framework, with the average of these rates being shown above”

Whereas, The Operations Committee recommends that the DDA utilize Nelson/Nygaard’s recommendation that patron demand be used as a metric to establish parking prices;

Whereas, The Operations Committee has reviewed the following scenario, in which parking rates would be adjusted to increase rates at high demand on-street meters and popular attended parking lots, while reducing costs at the parking structures;

<table>
<thead>
<tr>
<th>Parking Location/Type</th>
<th>Rate</th>
<th>Projected Income 2009/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parking Structures (all)</td>
<td>$.80/hour</td>
<td>$4,112,376</td>
</tr>
<tr>
<td>Meters earning &lt; $2,000 annually</td>
<td>$1.20/hour</td>
<td>$2,808,624</td>
</tr>
<tr>
<td>Meters earning &gt; $2,000 annually</td>
<td>$1.70/hour</td>
<td>$1,308,670</td>
</tr>
<tr>
<td>Attended Lots (1st &amp; Huron and Kline)</td>
<td>$1.30/hour</td>
<td>$1,522,798</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>$9,752,468</td>
</tr>
<tr>
<td>Difference</td>
<td></td>
<td>($12,006)</td>
</tr>
</tbody>
</table>

Whereas, The Operations Committee has also reviewed the following alternative scenario in which hourly rates in the Maynard, Forest and Fourth & Washington parking structures would not be decreased, and the meters with the least demand would have their rates lowered:

<table>
<thead>
<tr>
<th>Parking Location/Type</th>
<th>Rate</th>
<th>Projected Income 2009/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parking Structures (Maynard, Forest, 4th &amp; Washington)</td>
<td>$.90/hour</td>
<td>$3,503,445</td>
</tr>
<tr>
<td>Parking Structures (Ann Ashley, 4th/William)</td>
<td>$.80/hour</td>
<td>$998,202</td>
</tr>
<tr>
<td>Meters earning &lt; $500 annually</td>
<td>$.80/hour</td>
<td>$30,780</td>
</tr>
<tr>
<td>Meters earning &lt; $2,000, &gt;$500 annually</td>
<td>$1.20/hour</td>
<td>$2,777,844</td>
</tr>
<tr>
<td>Meters earning &gt; $2,000 annually</td>
<td>$1.50/hour</td>
<td>$1,154,709</td>
</tr>
<tr>
<td>Attended Lots (1st/Washington and Kline)</td>
<td>$1.30/hour</td>
<td>$1,522,798</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>$9,987,778</td>
</tr>
<tr>
<td>Difference</td>
<td></td>
<td>$223,304</td>
</tr>
</tbody>
</table>

Whereas, The Operations Committee recommends that scenario #2 better addresses the goals of a demand management parking rate framework and recommends approval of this scenario by the DDA;
RESOLVED, The DDA approves the parking rate scenario as recommended by its Operations Committee;

RESOLVED, The DDA will inform City Council of this recommended parking rate scenario and request feedback, with the desired goal of seeing this rate rearrangement in place in FY 2009/10.

Mr. Hewitt said although the Operations Committee has presented the concept of variable market-driven parking rates for several months, concern was raised in the DDA Executive Committee that the concept was not well understood, even by DDA members much less members of the public. It was felt that it was necessary to spend more time talking about the reasons for variable pricing before taking action to change rates. In particular the DDA will need to establish what behavior they hope to change with variable rates, and the communication strategy that will be in place to help affect this change in behavior. The Committee will bring this back for more work.

Ms. Greff stated she is very appreciative of the Committee’s work revisiting this issue. She also thanked Mr. Hewitt and members of the Operations Committee for their hard work on all the elements of TDM they were managing. Ms. Hall also thanked Mr. Hewitt and suggested that perhaps the Transportation and Operations Committees could hold a shared meeting to discuss how TDM and transportation could work together to achieve DDA goals.

Mr. Hewitt moved and Ms. Smith seconded the following resolution:

**RESOLUTION TO APPROVE RECOMMENDED RATE CHANGES AND NET REVENUE USES AT 415 W. WASHINGTON**

Whereas, The DDA passed a resolution on July 11, 2007 to temporarily install a parking lot at 415 W. Washington to help secure the City’s building on the site until a new development could be arranged:

Whereas, The original informal arrangement between City and DDA deducted installation and operational costs, and then split the net revenues equally between the City and DDA;

Whereas, The DDA anticipates that the lot installation costs ($138,000) will be repaid by the end of August 2009;

Whereas, The City Council approved resolution #09-0571 on June 15, 2009 which resolved:

1. The monthly permit and entry fees will increase from $40/month and $2/entry to $80/month and $3/entry effective August 15, 2009.

2. The DDA will be reimbursed fully for its installation and operating costs, but all net revenue beyond those costs will be given to the City.

3. The DDA will give periodic reports to the City Administrator documenting the operational and management costs of the lot.

Whereas, The DDA Operations Committee recommends approval of these changes by the DDA;

RESOLVED, The DDA will implement the monthly permit and entry fee increases at the 415 W. Washington lot per the City Council resolution, and after deducting installation and operating expenses will direct all net revenues from this parking lot to the City.

Mr. Hewitt said that the lot was not included in the City/DDA parking agreement and that altering the informal arrangement between the DDA and City would enable the City to meet its revenue goals while not installing meters in the residential areas outside downtown. Ms. Gunn said that the DDA
began operating the lot to activate the area for safety reasons and she will support the resolution. Mr. Splitt thanked Ms. Smith for working so diligently to find a way to keep meters out of residential neighborhoods.

Ms. Greff said she would not support the resolution. She said that the amount of money is small but it sets a precedent for the parking system in which revenues generated downtown are used for non-downtown purposes. She said that the Nelson Nygaard report recommended that parking revenues should benefit the district from which it is collected. Further, Nelson/Nygaard recommended that the goal was that all parking would be operated under the DDA umbrella, this would be counter to that. She said that she thought this should be part of the bigger discussion with the Mutually Beneficial Ad-Hoc Committees.

Ms. Hall stated that she agreed with the issues raised by Ms. Greff, and that she would not support the resolution although it was intended to keep meter installations from out of the neighborhoods.

Ms. Smith explained this is a temporary lot, revenues are small and it is outside the City/DDA parking agreement. Ms. Hall said that yes the revenues were not great but downtown parking should be viewed as a system, not as separate lots, structures, etc. She said that yes, this lot is not included in the City/DDA parking agreement, but it needs to be considered in the context of that agreement. Mr. Orr stated although he agreed with Ms. Greff's comments he would support the resolution. Mr. Collins said compromise means all parties are equally unhappy. He said that he was unhappy with this and he would guess the City Council and administration are not happy either. He stated he is going to support this resolution. He thanked Ms. Smith for working out this very effective compromise to keep meters out of the neighborhoods.

A vote on the motion to approve the resolution showed:
AYES: Collins, Greden (for Hieftje), Gunn, Hewitt, Orr, Smith, Splitt
NAYS: Boren, Greff, Hall
Absent: Lowenstein, Mouat

Ms. Greff said that she didn't believe that the vote carried because the DDA bylaws and State DDA statute doesn't provide for the Mayor sending a proxy, thus the 7 vote minimum required under DDA bylaws was not met. Mr. Greden said that he was present at the DDA meeting representing the Mayor as determined by a City Council resolution setting forward succession should the Mayor be out of town or unavailable. Ms. Greff said that this resolution regarding succession seemed appropriate to determine who would oversee Council meetings or declare a snow emergency, but the State statute and DDA bylaws didn't recognize this as regards to the DDA seat held by the Mayor. There was additional discussion about the resolution. Ms. Smith said that the motivation behind the resolution was not to circumvent any discussion between the DDA and City about the parking agreement and the uses of parking revenues; rather her goal was to help the City meet its revenue needs while at the same time protecting near downtown neighborhoods.

Ms. Hall said that she was uncertain whether or not Mr. Greden could vote as a member of the DDA as the DDA bylaws do not address this. Mr. Boren asked if the issue could be resolved at the September meeting when additional DDA members might be present; Ms. Smith said that City staff planned to order parking meters today if the resolution didn't pass. She suggested that perhaps the DDA allow the vote to stand until a vote overturned it.

Mr. Collins indicated that someone voting with the prevailing side could move to reconsider the vote. Mr. Hewitt moved and Mr. Collins seconded the motion to reconsider the vote.
Ms. Smith again asked the Board to consider the timing and consequences of not supporting the resolution. Mr. Boren said he hoped the Board would not forget the issue of State Statute regarding voting and he wanted to bring to mind the parking agreement that is a legally binding agreement. Ms. Greff stated she understood where Ms. Smith was coming from and agreed that parking meters should not be installed in residential neighborhoods, however, she was not going to support the resolution for reasons stated at the beginning of this discussion.

A vote on the motion to approve the resolution showed:
AYES: Boren, Collins, Greden (for Hieftje), Gunn, Hewitt, Orr, Smith, Splitt
NAYS: Greff, Hall
Absent: Lowenstein, Mouat
The motion carried.

9. TRANSPORTATION COMMITTEE

Mr. Orr moved and Ms. Smith seconded the following resolution:

RESOLUTION PROVIDING FOR THE GO!PASS AND GETDOWNTOWN PROGRAM FROM NOVEMBER 2009 THROUGH OCTOBER 2010 ($393,868)

Whereas, The getDowntown program began in 1999 as a partnership between the DDA, AATA, City of Ann Arbor, and Chamber to provide the services of a full-time transportation manager to provide transportation assistance to downtown employers, including the distribution of the go!pass;

Whereas, The DDA has provided funding for go!passes and the getDowntown Program since 2001;

Whereas, 470 downtown employers currently participate in the go!pass program with 5,977 passes in the hands of downtown employees;

Whereas, The 2007 Nelson/Nygaard Parking Strategies Report highlighted the getDowntown program as an important tool for managing commuter parking demand, and it recommended future program enhancements including adding additional staff to allow for more personalized contacts with downtown businesses;

Whereas, The DDA received a request from the getDowntown program to renew its go!pass funding for November 2009 through October 2010 in the amount of $336,668 for 6,800 passes;

Whereas, The DDA is charged only for the go!passes that are distributed;

Whereas, The DDA Transportation Committee is also recommending that the DDA approve a grant in the amount of $16,000 to the getDowntown program to provide added value to the go!pass by providing discount rides to go!pass holders on the Ann Arbor Chelsea Express and Ann Arbor Canton Express bus service;

Whereas, The Transportation Committee is also recommending that the DDA continue its funding for the getDowntown program in the amount of $41,200;

RESOLVED, The DDA will provide funding for the go!pass and getDowntown program in the amount of $393,868 to support these programs from November 2009 through October 2010 with funds coming from the DDA’s 063 parking fund, alternative transportation line item.
Ms. Gunn said that she would support this resolution as it shows DDA’s continuing strong commitment to alternative transportation. She acknowledged Ms. Shore’s energetic efforts with the getDowntown program and the success it was realizing.

A vote on the motion to approve the resolution showed:
AYES: Boren, Collins, Greden (for Hieftje), Greff, Gunn, Hall, Hewitt, Orr, Smith, Splitt
NAYS: None
Absent: Lowenstein, Mouat
The motion carried.

Ms. Hall announced the next Transportation Committee agenda will include a discussion of Committee mission and how the DDA fits into the interconnected larger transportation puzzle.

11. OTHER DDA BUSINESS MATTERS

MSAA BIZ: Mr. Orr reported he and Ms. Lowenstein attended a recent meeting with property owners and residents regarding the BIZ. The initiative seems to be moving forward in a very positive way.

Top of the Park: Mr. Orr invited everyone to drop by the DDA Tent at the Top of the Park.

12. OTHER AUDIENCE PARTICIPATION

None.

13. ADJOURNMENT

Ms. Gunn moved and Ms. Greff seconded adjournment of the meeting at 1:25 PM.

Respectfully submitted,
Susan Pollay, Executive Director